

MEDIA RELEASE



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FOR IMMEDIATE RELEASE

March 11, 2024

City of Macomb to Announce Three Small Business Winners at Pitch Competition March 21

MACOMB, IL- The City of Macomb welcomes community members to the City of Macomb Small Business Pitch Competition. The announcement of the three winning entrepreneurs will take place on Thursday, March 21, 2024 at Park Place located at 127 E. Carroll Street. Please join us as the participants pitch their business ideas for the chance to win one of three prize packages. Doors will open at 5:00pm and opening remarks will begin promptly at 6:00pm with pitches to follow. A live stream of the event will be available at <https://bit.ly/rmn-wi> provided by Regional Media.

The City of Macomb has partnered with the Illinois Small Business Development Center at Western Illinois University and the Illinois Institute for Rural Affairs to host the City of Macomb Small Business Competition. Over the past four weeks, participants have attended entrepreneurial workshops to learn how to successfully run a small business, which include writing a business plan. Each participant will write their business plan and create their own specialized pitch for their prospective business. Both the business plans and the business pitches will be judged by panels of five successful local business owners and community leaders.

“We invite you to take this opportunity to support these up-and-coming Macomb small businesses and welcome the winners into our community” stated Marketing and Downtown Development Director Savannah Ballard.

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CITY OF MACOMB SMALL BUSINESS PITCH COMPETITION

**THURSDAY
MARCH 21
6:00 PM
DOORS OPEN AT 5**



**AT PARK
PLACE 127 E
CARROLL ST.
MACOMB IL**



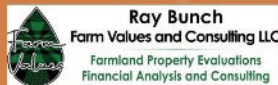
**EVENT LIVE STREAM AVAILABLE AT:
[HTTPS://BIT.LY/RMN-WI](https://bit.ly/rmn-wi)**

PARK PLACE

*Dr. J. John Babine and
Ms. Kavika Singh*



Community News Brief



**BLIND REAL ESTATE
HOLDINGS - LORI EISCHEID**



**SPOON RIVER
COLLEGE**

